

the entrepreneur

Newsletter for the “Developing Emerging Young and Other Entrepreneurs in South Australia’s Mid North” project

Welcome to the seventh edition of “The Entrepreneur”, the E-newsletter designed to keep those with an interest in the “Developing Young and Other Entrepreneurs in South Australia’s Mid North” project informed.

This edition will provide information on Responsible Officer Training, an update on dates and locations of Short Courses being delivered and a profile on project participant, Cathy Simpson.

We have now moved into delivery of Short Course Three, New Enterprise Financial Management. One group was the first through this course this week and more are planned for July and August. Continuing with the ‘flexible’ delivery mode of the Short Courses; we have some groups working through Short Course Two and others moving to Short Course Three. We are confident this strategy will provide opportunities to catch-up the sessions missed by participants.

We hope you enjoy this edition of “The Entrepreneur”.

Responsible Officer Training

During the Short Course sessions, we have mentioned the legislated requirement for all business owners to undertake Responsible Officer training. Below is some information on this requirement and where you can enrol to undertake the training.

All corporate bodies conducting business in SA are required to appoint one or more Responsible Officers, who are responsible for the ensuring that the organisation complies with its obligations under the OHS&W Act (1986). The Responsible Officer is a Director, Business Owner, Chief Executive Officer, Managing Director or General Manager.

Responsible Officers are required to attend a training course to ensure they have an understanding of their obligations under the Act. The course contains information on the responsible officer’s role, legislative framework and OHS&W management systems. The course promotes management systems that foster consultation, participation and cooperation in the workplace. Source: www.safeworksa.gov.au

To undertake the training contact Business SA: www.business-sa.com / 08 8300 0000

This project is proudly supported by



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Project Update – Short Courses

We have opted for a flexible approach for delivery of the workshop program. For this reason, there are different groups at different stages of the short course program. The program has been designed to be completed in the following sequence:

Short Courses will be delivered in this order:

- | | |
|--|------------|
| 1. Entrepreneurship and Innovation | 2 sessions |
| 2. Opportunity Assessment | 1 session |
| 3. New Enterprise Financial Management | 2 sessions |
| 4. New Enterprise Marketing | 2 sessions |
| 5. New Enterprise Operations Planning and Management | 3 sessions |

Short Course One

We have completed delivery of Short Course One for all groups participating in the project. We are considering offering another round of Short Courses in 2009, depending on demand.

Short Course Two

For those of you who are ready to move to Short Course Two – Opportunity Assessment, please find below details of the dates, times and locations of these sessions. This Short Course is one session only.

Location	Date	Venue	Time
Clare 3	Thursday 24/7	Rural Directions Office	3pm – 8pm
Nuriootpa	Tuesday 5/8	Boardroom, Barossa Village	3pm – 8pm

Short Course Three

For those of you who are ready to move to Short Course Three – New Enterprise Financial Management, please find below details of the dates, times and locations of these sessions.

Location	Date	Venue	Time
Freeling	Monday 28/7 & Monday 11/8	Rural Directions Office	3pm – 8pm
Laura	Thursday 31/7 & Thursday 21/8	Laura Civic Centre	12.30 – 5.30
Balaklava*	Wednesday 6/8 & Wednesday 20/8	Town Hall & Clark Cowan Community Centre	12.30 – 5.30
Clare 2	Wednesday 13/8 & Monday 18/8	Rural Directions Office	3pm – 8pm

*Please note that due to venue availability the Balaklava session will be held at the Balaklava Town Hall on 13th August and the Clark Cowan Community Centre on 20th August. Sorry for any inconvenience.

Short Course Four

The first group will undertake Short Course Four, New Enterprise Marketing, in September 2008. Stay tuned for details on dates and locations.

Remember: We are happy for people to be flexible with the dates that suit them best. If you wish to change from your original group, please email or call Carlyn and we can make the change (08 8842 1103 / cmellors@ruraldirections.com).

Project Update – Enterprise Development Groups

Enterprise Development Groups are a separate, yet complimentary, component of the project. Enterprise Development Groups are designed to be self-directed – content, location, direction and outcomes will be determined by the group. The groups will meet four times per year over two years with a facilitator to guide them throughout.

What would an enterprise development group do? Typically an enterprise development group might:

- Develop a collaborative idea that may add value to an existing industry, or
- Develop a business plan that will provide a progress association, industry group or community group will a purpose and focus. Or
- Provide a confidential forum for discussing how learning's from the short courses can be applied, or

- Develop ideas for how new industries could be built within a region

If one of these concepts sounds like you or your industry association, please contact Carlyn or Dave at Rural Directions Pty Ltd on 08 8842 1103 to discuss. These groups will commence in July and places are limited to four groups of up to 15 businesses.

Project Update – Individual Coaching & Mentoring

This is the next component of the Building Emerging Entrepreneurs Project following participation in the Short Courses. Participants in the Short Courses have the option to elect to participate in this opportunity; all participants must have completed the Short Courses.

This is a unique opportunity to apply your learning to your specific business environment in a confidential, professional and motivating environment. Individual Coaching and Mentoring is specifically aimed to improve the rate of adoption and implementation of the skills, systems and concepts introduced at the Short Courses. This service consists of 2 x 3 hours of coaching and mentoring on-site and follow-up phone support.

This opportunity will provide your business with:

- The ability to ask questions and determine a path to provide answers to these questions
- Specific directions and goals that are relevant and achievable for your situation
- Individual, confidential, professional and targeted support to ensure you meet your goals
- Motivation and momentum to continue doing business within the wider Mid North region

AusIndustry are sponsoring a large component of this project, however individual contributions are required. Individual business contributions for Coaching and Mentoring are \$522.50 (GST Inc) per business.

To enrol in this program, please complete a registration form at your next Short Course session or call Carlyn on 08 8842 1103.

Contact

Alan Schwarz at Mid North Regional Development Board on 08 842 3115

Carlyn Mellors or Dave Heinjus at Rural Directions Pty Ltd on 08 8842 1103

This project is an Australian Government funded initiative under the Building Entrepreneurship in Small Business Program, administered by AusIndustry.

Meet a Project Participant

This section of the newsletter will profile project participants and their businesses.

Cathy Simpson, Simpson Rices Creek, Auburn

Cathy and her husband, Steve, own and operate Simpson Rices Creek at Auburn. The business is described by Cathy as a “versatile shop that provides many items for locals and tourists”. Cathy participates in one of the three Entrepreneurship Project groups formed in Clare.

Simpson Rices Creek provides the following feast for the senses:

- Olive and native nursery
- Cellardoor for olive products including olive oil, table olives and homemade tapenade
- Exhibition of art work by Steve Simpson
- Coffee and cake
- Gift shop

Coming soon to Simpson Rices Creek – Riesling and Shiraz produced in their own vineyard.

Cathy often takes her homemade produce to local markets such as Sevenhill.

Cathy believes the best thing about operating a business in the Mid North region is that “everyday is different and you are always meeting people from different parts of the country and world”. Cathy feels that her business has remained successful because she provides a service for locals and tourists.

You can find Simpson Rices Creek on the Saddleworth Road at Auburn, next to the oval. They are open from Thursday to Monday, phone 08 8849 2323.