

the entrepreneur

Newsletter for the “Developing Emerging Young and Other Entrepreneurs in South Australia’s Mid North” project

Welcome to the third edition of “The Entrepreneur”, the E-newsletter designed to keep those with an interest in the “Developing Young and Other Entrepreneurs in South Australia’s Mid North” project informed.

The team at Rural Directions Pty Ltd hopes you had a great Christmas and that 2008 is off to a flying start. Ours has, as 2008 is when project activities really get going, with the start of Short Courses and Enterprise Development Groups.

In this edition we present dates for the first round of these activities and we profile another famous entrepreneur.

Short Courses

Dates	Location	Venue
Monday 11 February Monday 18 February	Clare	Rural Directions Pty Ltd Office Boardroom
Tuesday 12 February Tuesday 19 February	Freeling	Rural Directions Pty Ltd Office Boardroom
Wednesday 13 February Wednesday 20 February	Jamestown	Hubert Wilkins Building at Jamestown Airport
Thursday 14 February Thursday 21 February	Kadina	Kadina Gateway Motor Inn

Time of Day

At this stage the courses will run from mid-afternoon into the evening. We hope this will ensure that retail businesses can attend the courses with minimal disruption to trading hours. The sessions will run for about five hours.

What happens if I can't attend two weeks in a row?

If you cannot attend a Short Course session in your preferred location, you are welcome to attend a session in a different location. For example you could attend Day 1 at Clare and Day 2 at Jamestown. Simply notify Rural Directions Pty Ltd or the MNRDB and you can move to a suitable session.

Short Courses – 3 more locations needed

The project has funding for eight Short Course groups throughout the region. The dates for the remaining four Short Courses will be in March and April.

Current demand indicates that we are running courses in Jamestown, Kadina and Freeling with additional demand likely to push Clare to two groups.

We have interest in Eudunda, Booleroo Centre and Mallala. We need 8 – 10 people in each region to deliver a Short Course in a location. Secure a course in your town today – contact the MNRDB. Let others in your area know about the project if you think they may be interested.

This project is proudly supported by



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Enterprise Development Groups – What are these?

Are you an existing tourism association, industry group or an individual looking to explore regional development opportunities – then these groups are designed to facilitate you in reaching your goals.

The groups are self-directed – content, location, direction and outcomes will be determined by the group. The groups will meet four times per year over two years.

Enterprise Development Groups are a complimentary stage of the Building Emerging Entrepreneurs Project. They will consist of new and established groups of like minded business people that are working collaboratively toward developing entrepreneurial business opportunities in the region.

AusIndustry are sponsoring a large component of these groups, however additional contributions are required. Enterprise Development Groups are \$8,800 (GST Inc) per group for up to 15 individuals for 2 years. Therefore the group size will determine the cost per business.

Contact MNRDB today to organise an Enterprise Development Group.

Entrepreneur Profile – Dick Smith

Dick Smith, well known businessman, adventurer / explorer, aviator and film-maker, was born on 18 March 1944 in Roseville.

2000	First trans-Tasman balloon flight
1999	Founded Dick Smith Foods
1996 - 2000	Chairman of the National Centenary of Federation Council
1998	Ambassador for the Council for Aboriginal Reconciliation
1997 – 1999	Chairman of the Civil Aviation Safety Authority Board
1995	Sold Australian Encyclopaedia to John Fairfax Publications Pty Ltd
1993	First non-stop balloon crossing of the Australian Continent
1992	Awarded the Lindbergh Award An annual world-wide award given to one individual for lifetime achievement for a balance between technical advancement and environmental preservation
1990 – 1992	Chairman of the Civil Aviation Safety Authority Board
1989	First person to fly around the world via the poles
1987	Returned the Australian Encyclopaedia to Australian ownership Made the first helicopter flight to the North Pole
1986	Founded Australian Geographic Australian of the Year
1983	First solo helicopter flight around the world
1983 – 1996	Published five books
1982	Sold Dick Smith Electronics to Aussie-owned Woolworths
1968	Founded Dick Smith Electronics
1966	Awarded Baden Powell Award after 14 years in the scouting movement

Source: <http://www.dicksmithfoods.com.au/index.php?d=main&p=bio>

How to register

Registration forms for seminars, short courses, enterprise development groups and coaching and mentoring are all available on the Mid North Regional Development Board (MNRBD) website www.mnrdb.com.au .

Alternatively contact: Colin Rawnsley or Alan Schwarz on 08 8842 3115
Carlyn Mellors or Dave Heinjus on 08 8842 1103

This project is an Australian Government funded initiative under the Building Entrepreneurship in Small Business Program, administered by AusIndustry.